



**HD
RIDE
4A
CURE**

2019 SPONSORSHIP OPPORTUNITIES

**10th Annual Ride 4A Cure Fundraiser
Teepee Creek, AB • August 23-25**

WHY SUPPORT RIDE 4A CURE

- Celebrating its 10th Anniversary this year, the Ride 4A Cure is a proven success as the largest single event fundraiser for the Huntington Society of Canada (HSC).
- Over the past 9 years, the Ride 4A Cure has raised nearly \$750,000 for HSC to provide support and services to those affected by Huntington disease (HD), and further world renowned research.
- Last year the event saw 175 participants in the ride, and 250 people at the dinner, offering a large and local group to get your brand in front of!
- The event has so many ways to participate that the audience range is diverse. Over the course of three days, this event boasts: a chili cook-off, barrel racing, team roping, trail run, trail ride, live auction, community dance with a live band, and a pancake breakfast!
- Huntington disease is a devastating degenerative brain disorder with no disease modifying treatment or cure. The symptoms are like having Alzheimer's, Parkinson's and ALS in one disease.
- One in every 7,000 Canadians has Huntington disease, and genetically, every child of someone with Huntington disease has a 50% chance of inheriting the disease.
- Many scientists believe that when (not if, but when) a treatment or cure for HD is developed, it will likely cause a domino effect for other significant diseases like Parkinson's, Alzheimer's, ALS, and even Cancer and Stroke.
- For the first time ever, human clinical trials are underway addressing the root cause of HD. It is a hopeful time and we invite you to join us!

ABOUT HSC



MISSION

The Huntington Society of Canada (HSC) maximizes the quality of life of people living with Huntington disease (HD) by:

- Delivering services
- Enabling others to understand the disease; and
- Furthering research to slow and prevent HD

VISION

A world free from Huntington disease.

WHO WE ARE

HSC is a not-for-profit charitable organization which raises funds to deliver individual and group counselling services to support individuals and families living with HD and to fund medical research to delay or stop the progression of the disease. The Society also works with health and social services professionals to enable them to better serve people living with HD.

RIDE OPPORTUNITIES



Trail Blazer

\$15,000

You're a true trail blazer when you become the **exclusive** title sponsor of the HD Ride 4A Cure.



Stallion

\$5,000

Steal the show as a prominent stallion when you sponsor a premium feature such as: **team roping, barrel racing, the dinner & dance** or **trail run**



Chuckwagon

\$3,000

Roll in to support the cause when you sponsor an event feature such as: **awards presentation, chili cook-off, pancake breakfast, bar** or **registration**



Boots

\$1,500

Help us kick HD by sponsoring a feature such as: **wagon, kids auction, band** or **snack/break station (1 per sponsor)**






































Friends of HSC

Donate a gift for the auction or contribute a minimum of \$250!

Friends of HSC will be recognized, at minimum, through signage on their item and a mention in our event program.

RIDE RECOGNITION

Entitlements	Trail Blazer	Stallion	Chuckwagon	Boots
	Exclusive	4 Available	5 Available	4+ Available
Pre-Event				
Full logo recognition on all advertising & promotional materials coupled with our logo				
Name placement on all advertising and promo materials				
Acknowledgement on our social media				
Business linked on online registration site				
Business logo on Chapter website for 1 year				
Business name listed on Chapter website for 1 year				
Event Day				
Distinctive sponsor banner on display				
Logo on sponsor display				
Complimentary dinner/dance tickets included	Corporate table for 10	8 Tickets	6 Tickets	4 Tickets
Emcee recognizes your business at the dinner and dance				
Event program recognition	Main Feature	Prominent	Prominent	Mention
Signage at event feature/action table				
Logo on the wagon				
On-site activation for your business				
Post-Event				
Logo inclusion our 2020 Chapter promotional calendar				
Business name in 2020 Calendar				